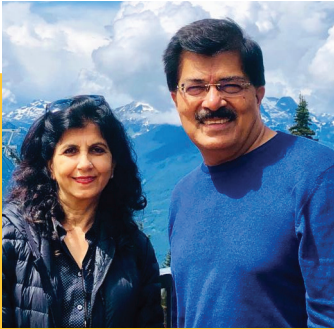


ASHE संस्कृती

2023-24 - A new beginning!



“By working smarter, we can achieve more with less, and deliver greater value to our customers and stakeholders.”

As we enter our new financial year, I would like to share some thoughts on our aspirations, goals and plans for the future. In the past year we have struggled against the setbacks we faced in the two Covid years and have emerged smarter, stronger and more resilient. It is wonderful to see that our teams have churned out new product designs, increased productivity, smarter purchase, efficient stores, stricter quality control, tightened accounts, all of which has boosted our efficiency and given us a sense of pride in our achievements.

So, firstly, I want to thank you all for your hard work and dedication to our company's mission. Your contributions have helped us achieve many milestones and overcome numerous challenges.

As we enter a new phase of growth, we have to continue to work hard and stay focused on our shared vision. We have deep-dived into our operations in the numerous DH meetings and Open House sessions and identified our shortcomings and weak areas. Our teams have devised solutions and remedies to plug our imperfections and we all step into the New Year together with much hope, energy and confidence.

In addition to working harder, we also need to work smarter. We need to find ways to improve our processes, streamline our operations, and optimize our resources. This means embracing new technologies, adopting new best practices, and continuously seeking ways to improve our efficiency and effectiveness. By working smarter, we can achieve more with less, and deliver greater value to our customers and stakeholders.

In the coming year, we have several goals that we want to achieve. These include expanding our product line as detailed in our last magazine edition, increasing our market share, improving our customer service, and enhancing our brand reputation. To achieve these goals, we will need to continue to work together as a team, leveraging our collective strengths and expertise.

Finally, I have complete faith in our team's abilities to achieve greater things. Our success depends on the hard work, dedication, and commitment of each and every one of us. Let's make this new financial year a year of growth, innovation, and excellence. Let's work together to achieve our goals and make our company a leader in our industry.

Thank you again for your continued support, and I look forward to working with you all in the coming year with renewed zeal.



◀ Welcoming Sakshee Madam and Pranav Sir at ASHE

▶ ISO Audit Team at ASHE CONTROLS



Festivals

Makar Sankranti,
14th January



Maghi
Ganesh Jayanti,
25th January



Gudi Padwa
22nd March



Holika Dahan,
7th March

Picnic in Lonavala

Playing hard after working hard! 😊



Germany Visit

Visit to Embedded World 2023 in Nuremberg.. tracking the latest in electronic innovations.



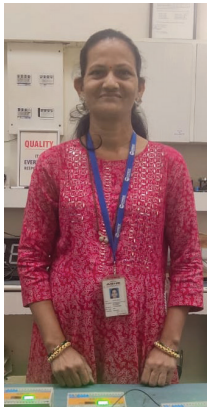
Birthdays



Sir's Birthday celebration at Grand Central Hotel, 24th December



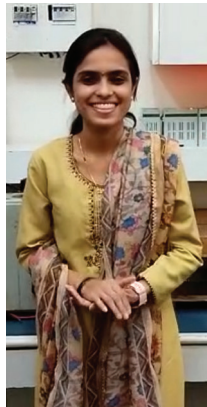
Santosh Gorivale, 5th Jan



Jyoti Gorivale, 7th Jan



Kalpesh Sathe, 8th Jan



Kadambari Kharsamble, 13th Feb



Darshan Sontakke, 24th Feb



Swapnil Pawar, 23rd Feb



Pranali Kamble, 04th Mar

Art Corner



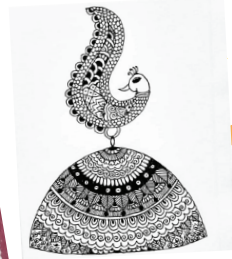
By Shubham
(Son of Tanvi Gawand)



By Rachana Pawar (Sister of Swapnil Pawar)



By Deepali Kadam



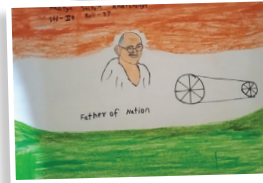
By Deepali Kadam



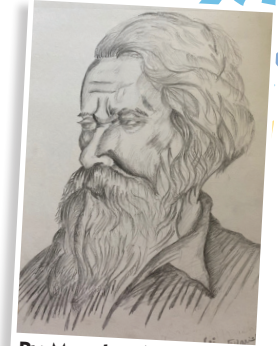
By Diti
(Daughter of Sonal Gadmale)



By Shreyansh
(Son of Dipali Jasud)



By Aaditya
(Son of Sachin Kharshinge)



By Mrs. Jyoti Alwani



Lord Krishna Vastra
stitched by
Shweta Kadam



Wall hanging by
Madhura Hatimkar



Rangoli by Pradnya Latke
(Mother of Mansi Latke)



Rangoli by Shweta Kadam



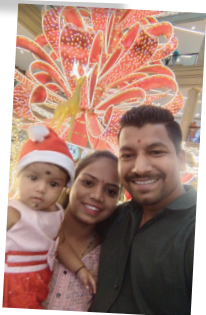
Ashe Buddies at Angrezi Dhaba



INS Mormugao Warship
visit by Mangala Patil's
Family



New Home
inauguration at
Akshay Kumar's
village



Vinayak Mhatre's
Family at RCity Mall



Akshara - Kabaddi prize
(Daughter of
Ajay Khandagale)

Inspirational
quote
contributed
by
Akshaykumar
Chirame



LOOK AT THE SKY.
WE ARE NOT ALONE.
THE WHOLE UNIVERSE IS
FRIENDLY TO US AND
CONSPIRES ONLY TO GIVE
THE BEST TO THOSE
WHO DREAM AND WORK.
-APJ Abdul Kalam



Mangala Patil
Family Vacation at
Golden Temple,
Patni Top, Atari
Border, Vaishno Devi,
Shiv Khor



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